

# BEAUTY BRANDS

REFRESH & RENEW | NOW DECEMBER 26 TO JANUARY 28, 2017 | BEAUTYBRANDS.COM

**\$14.99**  
**Liters\***  
**SAVE UP TO 70%**  
SELECT 25- & 33-oz. SHAMPOO & CONDITIONER  
Reg. \$19.99-\$52.99 each



Largest selection –  
Choose from over  
**120 salon-brand liters!**

+ resolve to have your  
best skin yet –

**RENEW**  
*your skin*  
**BESTSELLERS**

See pages 18-27.

\*Select varieties. Limit 12 total. Beauty Brands reserves the right to limit quantities on purchases. Select products available in-store only. While supplies last.

## Find Your New Haircare Regimen

## COLOR PROTECTING



Reg. \$33.99

Reg. \$28.99

Reg. \$29.99

Reg. \$39.99

Reg. \$31.99

Reg. \$22.99

## VOLUMIZING

## BATH &amp; BODY

## MEN'S



Reg. \$44.99

Reg. \$33.99

Reg. \$22.99

Reg. \$26.99

Reg. \$24.99

Reg. \$49 each

Reg. \$23.99



This year, really get to know your hair. Whatever your hair's specific need — color protection, moisturizing, volume or more — there's a shampoo and conditioner just right for you!

## MOISTURIZING

Choose from over  
120 salon-brand liters!



Reg. \$24.99

Reg. \$19.99

Reg. \$33.99

Reg. \$47.99

# \$14.99 Liters

SAVE UP  
TO 70%

SELECT 25- & 33-oz. SHAMPOO & CONDITIONER\*  
Reg. \$19.99-\$52.99 each

\*Select varieties. Limit 12 total. Beauty Brands reserves the right to limit quantities on purchases. Select products available in-store only. While supplies last.

## SMOOTHING

## REPAIRING



Reg. \$23.99

Reg. \$47.99

Reg. \$24.99

Reg. \$24.99

Reg. \$25.99

Reg. \$29.99

Reg. \$32.99

Reg. \$29.99

Reg. \$27.99

# \$19.99 Liters

SAVE UP  
TO 64%

SELECT 33-oz. SHAMPOO & CONDITIONER LITERS\*

Reg. \$28.99–\$54.99 each

Choose from over **20 salon-brand liters!**



\*Select varieties. Limit 12 total. Beauty Brands reserves the right to limit quantities on purchases. Select products available in-store only. While supplies last.



NIOXIN

STYLIST CHOICE AWARDS  
**WINNER**  
behind the salon

15 Consecutive Years  
'Favorite Thinning Haircare'

# 50% off

SAVE UP TO \$25

## SELECT LITERS & KITS\*

Reg. \$40.99-\$49.99 each



Kits Reg. \$43.99 each

Liters Reg. \$40.99 - \$49.99 each

\*Macadamia Professional and Neuma also included in the 50%-off offer.

# \$12.99

SAVE UP TO 75%

## SELECT HEMPZ, TOTAL RESULTS & TIGI BED HEAD LITERS & VALUE SIZES\*

Reg. \$21.99-\$52.99 each

Choose from over 30 products!



Reg. \$52.99

Reg. \$44.99

Reg. \$44.99

Reg. \$21.99

Reg. \$21.99

Reg. \$21.99

Reg. \$28.99

Reg. \$28.99

Reg. \$30.49

\*Select varieties. Limit 12 total. Beauty Brands reserves the right to limit quantities on purchases. Select products available in-store only. While supplies last.



# \$12.99 each

**SAVE UP TO 46%**
**SELECT BESTSELLING STYLING AIDS**

Reg. \$16.99–\$23.99 each

	VOLUMIZING	HEAT PROTECTING	SMOOTHING	TEXTURIZING
BIOLOGE	<p><i>natural movement</i> Reg. \$16.49</p> 	<p><i>retain moisture</i> Reg. \$16.49</p> 	<p><i>lightweight leave-in</i> Reg. \$16.49</p> 	<p><i>sculpt &amp; hold</i> Reg. \$16.49</p> 
REDKEN	<p><i>long-lasting volume</i> Reg. \$18.49</p> 	<p><i>lessen dry time</i> Reg. \$23.99</p> 	<p><i>softness &amp; shine</i> Reg. \$18.99</p> 	<p><i>dazzling definition</i> Reg. \$19.49</p> 
SEXY HAIR	<p><i>humidity resistant</i> Reg. \$17.99</p> 	<p><i>pump up strands</i> Reg. \$17.99</p> 	<p><i>nourish &amp; protect</i> Reg. \$21.99</p> 	<p><i>get major oomph</i> Reg. \$16.99</p> 
TIGI	<p><i>thickens strands</i> Reg. \$16.99</p> 	<p><i>gain smoothness</i> Reg. \$21.99</p> 	<p><i>controls frizz</i> Reg. \$20.99</p> 	<p><i>pliable style</i> Reg. \$21.99</p> 

# KENRA

## NEW COLOR CHARGE COLLECTION

Kenra's new collection seals and protects hair to extend the life of color for up to 50 shampoos. Pair it with Kenra's Platinum styling aids for vibrant style that stays!



\$17.99

\$17.99

\$27.99

\$21.99

BUY 2, GET 1  
**FREE**

SELECT **KENRA PLATINUM** STYLING AIDS,  
INCLUDING **NEW** COLOR CHARGE COLLECTION\*



\$21.99

\$21.99

\$19.99

\$21.99

\$21.99

\$21.99

# MOROCCANOIL

## BESTSELLERS TREATMENT

**\$44 each**

Infused with antioxidant-rich argan oil, this hair treatment not only detangles, boosts shine and smoothes hair with each use, it also speeds up dry time. Perfect for a busy beauty!



\*Valid only on items shown. Discount taken off item of equal or lesser value.  
Excludes Kenra Classic line.



# PUREOLOGY FOR: *color-treated tresses*

ZEROSULFATE

ANTIFADECOMPLEX®

100% VEGAN

**\$23.99–\$74.99 each****FREE GIFT \$21.97 VALUE**

Receive a FREE travel-size trio with the purchase of a full-size shampoo, conditioner and styling aid. Excludes travel-size purchases.

## HYDRATE



## VOLUME



## REPAIR



# DEVACURL FOR: *frizz-free curls*

**FREE GIFT****\$21.99 VALUE**

Receive a FREE full-size Ultra Defining Gel with the purchase of 2 DevaCurl Cleanse and Condition liters.



SUPER CURLY

**\$43.99 each**

Also available in Decadence (Curly) and Delight (Wavy).

# COLORPROOF FOR: *hydrated, vibrant hair*

**FREE GIFT \$26.99 VALUE**

Receive a FREE 2.5-oz. FiberBlast Texture Crème with any \$40 ColorProof purchase.

**\$33.99 each**



# Living proof.<sup>®</sup>

## Get a Bonus

Shop Living Proof's revolutionary haircare... in bonus sizes! Backed by patented science, Living Proof shampoos and conditioners make hair visibly healthier, so it looks and feels its very best.

*Brand available at select locations and online.  
Call your store for details.*

24-OZ. BONUS-SIZE  
SHAMPOO & CONDITIONER  
**\$59 each**



**FREE GIFT**

**\$12 VALUE**

Receive a FREE deluxe-size  
Restore Mask Treatment with  
any \$25 Living Proof purchase.

NO FRIZZ



stop frizz &  
block humidity

FULL



lasting &  
revivable fullness

RESTORE



visibly  
healthier hair

CURL



defined, long-  
lasting curls

PERFECT  
HAIR DAY



simplified,  
beautiful hair

Mix & match from  
over **500 products!**





# smashbox *The Eyes Have It*

These fabulous palettes were inspired by light — no surprise since Smashbox started as a photo studio. Land your own cover shot with the six super-pigmented shadows and two double-sized base colors.

**NEW** COVER SHOT EYE SHADOW PALETTES **\$29 each**

*Choose from 5 smashing eye shadow palettes!*



creamy, lit-from-within shades  
GOLDEN HOUR

high-coverage & velvety  
MATTE

soft-focus, wearable shimmers  
SOFTLIGHT

effortless & modern  
SMOXY

fierce foil finish  
METALLIC

**FREE GIFT**

**\$10 VALUE**

Receive a FREE deluxe-size X-Rated Mascara with any \$35 Smashbox purchase.





## TARTE

*Pairs perfectly with  
the contour palette!*



TARTEIST™ SCULPT & SLIM  
CONTOUR BRUSH **\$34**

**NEW**

TARTEIST™ CONTOUR PALETTE VOLUME III  
**\$45**



AMAZONIAN CLAY 12-HOUR FULL  
COVERAGE FOUNDATION SPF 15 **\$39 each**

*Available in 16 shades.*

## STILA

*Mark your calendars: Available January 7!*

BB LOVES: Say hello to glitter! Get on-trend eyes this season with buildable, super-sparkle eye shadow.



**NEW** MAGNIFICENT METALS GLITTER & GLOW  
LIQUID EYE SHADOW **\$24 each**

*Available in 8 shades.*



HUGE EXTREME LASH  
MASCARA **\$23**

*Yes, it takes off all your  
makeup with just water!  
(We're wowed, too.)*



**THE ORIGINAL MAKEUP ERASER®**  
MAKEUP REMOVAL CLOTH **\$20 each**

*Available in Pink and Black.*



LAURA  
GELLER  
NEW YORK

## Flawless Face

Perfect your complexion with the Double Take Foundation and define your features with Laura Geller's travel palette for a flawlessly pretty look.



INCLUDES: 10 eye shadows, 2 highlighters, blush and double-ended face and eye brush



KABUKI BRUSH  
\$29

DOUBLE TAKE FOUNDATION  
\$36 each  
Available in 9 shades.



BB TIP: Pair with the Kabuki Brush in order to ensure the right amount of powder is picked up and swept flawlessly across the face.



### EXCLUSIVELY OURS FREE 4-PIECE SET

– including pink bag, I-Care Waterproof Eyeliner in Gunmetal, Spackle® Treatment Even Tone Make-Up Primer and City Lights Lip Gloss – with any \$35 Laura Geller New York purchase.

**\$54 VALUE**



# BABYLISS PRO

**NEW** 1¼" PRIMA 3000 HAIRSTYLING IRON

**\$179.99**

*for the girl who  
loves different looks*

*Straighten*

*Curl*

*No Warp*

*Perfect Plate Alignment*

*Instant Heat-Up*

*Consistent Temperature*

*Millions of Ions  
for Brilliant Shine*

*...and so much more*



“With a 20% faster heat-up time and twice the ion technology for greater shine, styling has never been easier!”

KENDRA S., SENIOR STYLIST

**FOR LONG/THICK HAIR**



*This dryer cuts down  
dry time by 40% —  
perfect for those with  
long, thick hair!*



**1. HOT TOOLS TURBO IONIC TOUCH OF GOLD DRYER**

**\$29.99** **SAVE 38%**  
Reg. \$47.99

**2. HOT TOOLS 1¼" GOLD PROFESSIONAL HIGH HEAT CURLING IRON**

**\$39.99** **SAVE 20%**  
Reg. \$49.99

**3. OLIVIA GARDEN NANOTHERMIC CERAMIC + ION 2 1/8" BRUSH**

**\$20.49**

**FREE**



## FOR SMOOTH/SLEEK HAIR

*Direct Ion Technology leaves hair silky-smooth.*



**BB TIP:** Use an InvisibleBobble to secure updos and ponytails without any creases or headaches.

**BB LOVES:** Pass this iron through hair and watch it go from frizzy and dull to sleek and glossy. That's why it's a tried-and-true BB favorite!

**4. HOT TOOLS TOURMALINE IONIC PROFESSIONAL DRYER**

**\$69.99** **SAVE 17%**  
Reg. \$84.99

**5. INVISIBOBBLE ORIGINAL HAIR STYLING RINGS**

**\$6.99–\$8.99 each, per set of 3**

**6. HOT TOOLS 1" DIGITAL PINK TITANIUM HAIRSTYLING IRON**

**\$59.94** **SAVE 14%**  
Reg. \$69.99

## FOR VOLUMIZED HAIR



★★★★★

*"This curling iron works wonders! My hair has trouble holding a curl and this does the trick. I would definitely recommend it."*

—Susan, Kansas City, MO

**7. HOT TOOLS TURBO CERAMIC SALON IONIC DRYER**

**\$39.99** **SAVE 20%**  
Reg. \$49.99

**8. HOT TOOLS 1/4" NANOCERAMIC® TAPERED CURLING IRON**

**\$44.99** **SAVE 25%**  
Reg. \$59.99

**9. THE WET BRUSH**

**\$11.99 each**  
Available in 10 colors.

*Provides gentle detangling with brush's soft tips for all hair types.*

# MATRIX 4-PIECE GIFT

**\$45 VALUE**

Receive a FREE Matrix Style Link 3-Piece Set and tote bag with any **Hot Tools** appliance purchase. Excludes clearance tools.



# Hair Perfection with CHI®

## BBCHI GORGEOUS GLAM DOT HAIRSTYLING IRON

**SAVE 33%**  
Reg. \$119.99



**\$79.99  
each**

**SAVE UP TO \$70**  
Reg. \$129.99-\$149.99 each

## GORGEOUS GLAM TRAVEL KIT

**SAVE 50%**  
Reg. \$149.99



## PINK SPARKLE DRYER

**SAVE 38%**  
Reg. \$129.99



INCLUDES: travel-sized  
dryer, hairstyling iron  
and curling iron

BB LOVES: It's cute and  
stylish, and we love how  
it dries our hair 40%  
faster due to far infrared  
technology.

## CHI G2 HAIRSTYLING IRON \$129.99 each

Available in 1" and 1 1/4".

curved edges  
on plates



titanium-infused  
ceramic plates

40-second heat-up time

Preset temperatures appear in  
different colors on the LCD screen:

- Fine hair: 0°F- 370°F
- Medium/Wavy hair: 375°F- 395°F
- Thick hair: 400°F- 425°F

dual voltage for  
easier travel

swivel cord for  
fewer tangles



# Come Play with Scent

Discover your new signature scent! Rollerballs are an easy, non-committal way to try out new fragrances.

Choose from over **60 rollerballs!**

You're not going to want to miss this!  
See our associates for a special fragrance gift!



**1. PHILOSOPHY AMAZING GRACE**  
EDT ROLLERBALL \$20

**2. ESTÉE LAUDER MODERN MUSE**  
EDP ROLLERBALL \$25

**3. JUICY COUTURE VIVA LA JUICY**  
ROSÉ & VIVA LA JUICY EDP DUO \$27

**4. BVLGARI OMNIA CRYSTALLINE EDT**  
TRAVEL SPRAY \$25

**5. GIORGIO ARMANI ACQUA DI GIOIA**  
EDP ROLLERBALL \$24

**6. VINCE CAMUTO BELLA EDP**  
ROLLERBALL \$22

**7. MICHAEL KORS EDP ROLLERBALL**  
& LIP GLOSS DUO \$28

**8. DONNA KARAN CASHMERE MIST**  
EDP ROLLERBALL \$28

**9. CALVIN KLEIN EUPHORIA EDP**  
ROLLERBALL \$24

**10. JIMMY CHOO ILLICIT EDP**  
ROLLERBALL \$27

**11. RALPH LAUREN TENDER**  
ROMANCE EDP ROLLERBALL \$24

**12. MICHAEL KORS SEXY AMBER EDP**  
ROLLERBALL & LIP GLOSS DUO \$28

# RENEW *your skin:*

## STRIVECTIN

**#MyBBResolution:** GET RADIANT,  
GLOWING SKIN.

*A fresh burst of science  
to smooth lines, firm  
and unify skin.*



**NEW**

ACTIVE INFUSION  
YOUTH SERUM **\$89**



**FREE GIFT**

**\$27 VALUE**

Receive a FREE 4-Piece  
StriVectin Bestsellers Set with  
any \$89 StriVectin purchase.

## CLARISONIC

**#MyBBResolution:** TAKE TO THE GYM TO  
CLEANSE SKIN AFTER EVERY WORKOUT.

*Cleanses 6x better  
than hands alone!*

**MIA FIT \$219 each**

Available in Blue, Pink and White.



*Whether clean-shaven,  
bearded or somewhere  
in-between, there's a  
unique setting for him!*

**ALPHA FIT \$219**

Both include a brush head, trial-size  
18. cleanser and USB-enabled charger.



# BESTSELLERS

Hello, 2017! We're making it easy for you to stick to your skincare resolutions with our guide to getting healthy, gorgeous skin.

philosophy®

**#MyBBResolution:** TAKE CONTROL OF SKIN AGING.

*In just 3 days: See improved texture, elasticity and radiance.\**

## FREE GIFT

Receive a FREE Cleanser Duo with any \$35 Philosophy purchase.



BESTSELLER  
new formula  
TIME IN A BOTTLE \$76

Over time:  
88% showed visible improvement in wrinkles\*\*  
100% had firmer skin†



new formula

TIME IN A BOTTLE FOR EYES \$65

Minimize your dark circles and brighten your whole eye area with this renewing eye serum, made with an exclusive liposome that boosts your skin's ability to repair complex damage.

philosophy: when you embrace today and believe in tomorrow, it's always *your* time.



time  
in a bottle  
100% in-control

philosophy: when you embrace today and believe in tomorrow, it's always *your* time.

resist • renew • repair serum  
sérum résister • renouveler • réparer

Use the time in a bottle line with your favorite Philosophy moisturizer for wow-worthy anti-aging benefits!

for restoring a dry, dull complexion



\$40

for smaller pores & instant hydration



\$47

for anti-aging & UV protection



\$75

\*Based on a self-assessment study with 117 women aged 25-55.

\*\*8-week results from an independent clinical study with 117 women aged 25-55.

†8-week results from a customer study with 42 women aged 35-60.

# RENEW *your skin:*

## JULEP

**#MyBBResolution:** TRY OUT A CLEANSING OIL.



Brand available at select locations and online.  
Call your store for details.

\$19  
\$24 VALUE

**1:**  
MESSAGE  
CLEANSING OIL  
ONTO DRY SKIN.

BB LOVES: Cleansing oil may sound pore-clogging, but it actually nourishes the skin while melting away dirt, makeup and excess oil.



**2:**  
WET, SQUEEZE AND  
RUB CHARCOAL  
KONJAC SPONGE  
AROUND FACE IN  
CIRCULAR MOTIONS.

## Renew with Our Salon & Spa

Revitalize your skin with fabulous facials! They help rejuvenate skin, making your face look healthy and youthful. Try one for the new year!

### PLUS, MORE GREAT SERVICES:

HAIRCUTS • HAIR COLOR • HIGHLIGHTS • MANICURES  
PEDICURES • BROW & BODY HAIR REMOVAL • AND MORE!

REDKEN. Beauty Brands is an exclusive Redken color salon.

*Schedule Salon & Spa appointments online  
24/7 at [beautybrands.com](http://beautybrands.com)!*

We're open seven days a week, and walk-ins are welcome!  
Appointments can also be made by calling your nearest location.

*Appointment availability and service selection may vary by location.*

BEAUTY BRANDS

**20% OFF**  
ANY ONE NEW SERVICE



In-store code: 13564

Offer valid 12/26/16 through 1/28/17. Offer valid for first time service customers only. Valid at all locations. Service purchase required. Availability and service selection may vary by location. One per customer per day. Not valid on previous purchases, gift cards, or in conjunction with any other coupon offer. Excludes Master Salon & Spa professionals & Kérastase services. Must present coupon at time of redemption. Offer must be redeemed on same day of booked service. No cash value. No cash back. May not be reproduced. © 2017 Beauty Brands, LLC.



# BESTSELLERS

SHARE YOUR GOALS WITH US BY USING  
#MyBBResolution ON SOCIAL MEDIA.



## DR. GROSS

**#MyBBResolution:** REPLENISH ANTI-AGING  
COLLAGEN PRODUCTION.

**BB LOVES:** We love that the ingredients in these products — ferulic acid, a powerful antioxidant, and retinol — fight signs of aging and sun damage.

Contain 16 applications  
— use 2–3x per week.

repairs & retexturizes

**\$88**

### FREE GIFT

**\$15 VALUE**

Receive a FREE Ferulic + Retinol Serum with any \$50 Dr. Gross purchase.



brightens & depuffs

**\$68**



lift instantly

**\$68**



hydrate & smooth

**\$72**



firm & fortify

**\$75**

Brand available at select locations and online. Call your store for details.

## RODIAL

**#MyBBResolution:** FIRM AND TIGHTEN SKIN  
WHILE BOOSTING RADIANCE.



**\$58**

**BB LOVES:** When our skin is stressed out, we turn to this kit to revitalize it. This powerful skincare trio soothes, moisturizes and plumps.



### FREE GIFT

**\$13.50 VALUE**

Receive a FREE 0.3-oz.  
Magic Stem Cell Gel with  
any \$50 Rodial purchase.

Brand available at select locations and online. Call your store for details.

# RENEW your skin:

## MURAD

**#MyBBResolution:** PROTECT SKIN FROM ENVIRONMENTAL AGGRESSORS.

**NEW**



*Detoxifies & revitalizes skin.*

**\$70**



*Retexturizes & brightens skin overnight.*

**\$44**



*Rehydrate damaged skin with vitamins.*

**\$38**

**BESTSELLER**

*4 days in front of a laptop causes the same aging as 20 minutes of sitting in the mid-afternoon sun! Protect your skin with the right skincare.*



**FREE GIFT**

**\$12 VALUE**

Receive a FREE special pre-launch deluxe-sample Eye Lift Firming Treatment with any \$45 Murad purchase.

*While supplies last.*

## DERMALOGICA

**#MyBBResolution:** TO REDUCE FINE LINES AND WRINKLES.

**BESTSELLER**

**BB LOVES:** Time to celebrate – this ultra-rich moisturizer reduces the appearance of fine lines.

**\$66**



*for boosting collagen production*

**\$84**

*for improving skin texture without the greasiness*

**\$62**



*for continuous hydration*

**\$68**



**FREE GIFT**

**\$20 VALUE**

Receive a FREE deluxe-size Phyto Replenish Oil with any \$60 Dermalogica purchase.



# BESTSELLERS

SHARE YOUR GOALS WITH US BY USING  
#MyBBResolution ON SOCIAL MEDIA.



## ELIZABETH ARDEN

**#MyBBResolution:** FIRM AND TIGHTEN  
SKIN WHILE BOOSTING RADIANCE.

BESTSELLER



**NEW**

for advanced  
anti-aging

PREVAGE® TRAVELERS SET

**\$70 \$96 VALUE**

BB LOVES: We can't wait to  
take our favorite PREVAGE®  
products on the road with us  
with this new kit!



for preventative  
anti-aging

CERAMIDE TRAVELERS SET

**\$59 \$123 VALUE**

## SIMPLE SUGARS 5-OZ. FACIAL SCRUBS

**#MyBBResolution:** ENHANCE SKIN THROUGH DAILY EXFOLIATION.



ultra moisturizing

AVOCADO WITH EMU OIL



GREEN TEA WITH TEA TREE



**\$32**

fight's acne

**\$24**

refresh & depuff

CUCUMBER



**\$24**

All-natural ingredients mean scrubs are gentle and safe  
for your skin — including those with sensitive skin, too!



**FREE GIFT**

**\$12 VALUE**

Receive a FREE 2-oz.  
Eucalyptus Body Scrub  
with any \$25 Simple  
Sugars purchase.

# RENEW your skin:

REN

#MyBBResolution: CALM SENSITIVE SKIN.



FREE GIFT

\$10.50 VALUE

Receive a FREE 0.33-oz. Flash Hydro-Boost Instant Plumping Emulsion with any REN Clean Skincare purchase.

NEW  
\$38

**BB LOVES:** Wonderful for those with sensitive skin, we have found that this mask gently reduces redness, itchiness and generally stressed-out skin. Leave it on for 10 minutes for a smooth, restored complexion!



Brand available at select locations and online. Call your store for details.

PETER THOMAS ROTH

#MyBBResolution: PROTECT SKIN FROM ENVIRONMENTAL AGGRESSORS.

NEW

\$65

Hyaluronic acid attracts and retains water to skin, which brings moisture back to dehydrated skin, giving it a more youthful glow.

NEW

**BB TIP:** Apply this hydrating cream twice a day for a continuous burst of hydration that lasts up to 72 hours.

\$52

FREE GIFT

\$6 VALUE

Receive a FREE 1-oz. Anti-Aging Cleansing Gel with any \$40 Peter Thomas Roth purchase.

BESTSELLER  
Same great formula,  
new look!



# BESTSELLERS

SHARE YOUR GOALS WITH US BY USING  
#MyBBResolution ON SOCIAL MEDIA.



## L'OCCITANE EN PROVENCE

### Divine Intervention

Formulated with essential oils and 7 naturally derived active ingredients, L'Occitane's Immortelle Divine Collection is truly the fountain of youth.

Use after  
serum to  
maximize  
your results!

#### FREE GIFT

**\$38 VALUE**

Receive a FREE Divine Skincare 6-Piece Set with any \$85 L'Occitane purchase.

DIVINE CREAM **\$110**

BB LOVES: Made with concentrated Immortelle essential oil, we love how effectively this formula fights the signs of aging and adds a luminous glow.

DIVINE EXTRACT **\$116**

DIVINE EYES **\$80**

Brand available at select locations. Call your store for details.



# RENEW *your skin:*

**DARPHIN**  
PARIS

*The Magic of Oil*

**#MyBBResolution:** NOURISH  
YOUR SKIN NATURALLY.

**FREE GIFT**

**\$33 VALUE**

Receive a FREE Lumiere  
Essentielle Serum, HYDRASKIN  
Serum and mini shopping bag  
with any Darphin purchase.

100% natural essential oils are powerful  
tools in the pursuit of natural beauty.  
Darphin's Aromatic Care line harnesses  
the power of botanical oils to nourish skin.

*guards against free radical damage*

ROSE AROMATIC CARE

**\$70**

*rids impurities & excess oil*

NIAOULI AROMATIC CARE

**\$70**

*relieves redness & irritation*

CHAMOMILE AROMATIC CARE

**\$70**

*awakens skin & boosts radiance*

TANGERINE AROMATIC CARE

**\$70**

*smoothes the look of wrinkles*

FLOWER NECTAR AROMATIC CARE

**\$150**

*revitalizes & tones your complexion*

JASMINE AROMATIC CARE

**\$110**



Brand available at select locations and online.  
Call your store for details.

BEAUTY BRANDS.COM



# BESTSELLERS

SHARE YOUR GOALS WITH US BY USING  
#MyBBResolution ON SOCIAL MEDIA.



## Nature's Skin Solutions

Discover your best skin with Origins. To help you get started with a new regimen, enjoy **\$20 off any \$50** Origins purchase now through 1/28.

**#MyBBResolution:**  
TRANSFORM YOUR SKIN.

**\$20 Off \$50**  
on Any Origins  
Purchase



BB LOVES: Ban dullness and dryness with this moisturizing night cream while you snooze — talk about beauty sleep.



CLEAR IMPROVEMENT® ACTIVE CHARCOAL MASK **\$26** | HIGH-POTENCY NIGHT-A-MINS™ MINERAL-ENRICHED OIL-FREE RENEWAL CREAM **\$43**  
PLANTSCRIPTION™ ANTI-AGING POWER SERUM **\$77** | GIN-ZING™ REFRESHING EYE CREAM **\$30**  
MODERN FRICTION™ NATURE'S GENTLE DERMABRASION **\$39.50**

Brand available at select locations and online. Call your store for details.

BEAUTY BRANDS.COM

# BEAUTY BRANDS

## \$3.50 OFF

ANY \$10 QUALIFYING  
PRODUCT PURCHASE



Online code: MR13561

In-store code: 13561

Offer valid 12/26/16 through 1/28/17. Minimum \$10 product purchase required. Redeemable in-store or online at [beautybrands.com](http://beautybrands.com). Not valid on previous purchases, Salon & Spa services, gift cards, clearance, fragrance and select prestige haircare, cosmetics and skincare. See an in-store associate or go to [beautybrands.com/conditions](http://beautybrands.com/conditions) for a full list of exclusions. No substitutions. Limited quantity. One per customer. Must present coupon at time of redemption. Any unspent balance will be voided. Not valid in conjunction with any other offer. No cash back. May not be reproduced. © 2017 Beauty Brands, LLC.

# BEAUTY BRANDS

4600 MADISON AVENUE  
KANSAS CITY, MO 64112

PRESORTED  
STANDARD  
U.S. POSTAGE

**PAID**  
BEAUTY BRANDS





# BEAUTY BRANDS

## \$10 BEAUTY GIFT

\$10 OFF ANY PRODUCT PURCHASE



In-store code: 13562

Offer valid 12/26/16 through 1/28/17. Product purchase required. Offer valid in-store only. Not valid on clearance, Salon & Spa services, gift cards, previous purchases, fragrance, beautyblender®, L'Occitane, Moroccan oil or Kérastase. No substitutions. Limited quantity. One per customer. Must present coupon at time of redemption. Any unspent balance will be voided. No cash back. Not valid in conjunction with any other coupon offer. May not be reproduced.

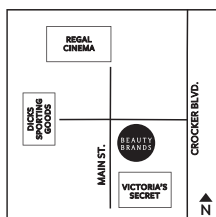
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COME SAY HELLO!  
Shop your nearest location:

**Crocker Park**  
87 Main St.  
Westlake, OH 44145  
440-401-2280



# BEAUTY BRANDS

REFRESH & RENEW | NOW THROUGH JANUARY 28, 2017 | BEAUTYBRANDS.COM

**\$14.99**  
**Liters\***  
**SAVE UP TO 70%**  
SELECT 25- & 33-oz. SHAMPOO & CONDITIONER  
Reg. \$19.99-\$52.99 each



## FREE BLOWOUT UP TO A \$45 VALUE

Receive a FREE blowout at select Salon & Spas with any \$30 shampoo, conditioner or styling aid purchase.

Blowout can be redeemed through 2/11. Some blackout dates may apply. Appointment required. Product purchase excludes hair accessories and appliances. Limit one free blowout per customer. Specialty styling not included. Under certain circumstances, a minimal upcharge may apply.



Largest selection –  
Choose from over  
**120 salon-brand liters!**

+ resolve to have your  
best skin yet –

**RENEW**  
*your skin*  
**BESTSELLERS**

See pages 18-27.

\*Select varieties. Limit 12 total. Beauty Brands reserves the right to limit quantities on purchases. Select products available in-store only. While supplies last.



## COLOR PROTECTING



Reg. \$33.99

Reg. \$28.99

Reg. \$29.99

Reg. \$39.99

Reg. \$31.99

Reg. \$22.99

## VOLUMIZING



Reg. \$44.99

Reg. \$33.99

Reg. \$22.99

Reg. \$26.99

Reg. \$24.99

## BATH & BODY



Reg. \$49 each

## MEN'S



Reg. \$23.99



**FREE BLOWOUT** UP TO A \$45 VALUE

## MOISTURIZING

Choose from over  
120 salon-brand liters!

\$14.99  
Liters

SAVE UP  
TO 70%

SELECT 25- & 33-oz. SHAMPOO & CONDITIONER\*  
Reg. \$19.99 - \$52.99 each



Reg. \$24.99

Reg. \$19.99

Reg. \$33.99

Reg. \$47.99

\*Select varieties. Limit 12 total. Beauty Brands reserves the right to limit quantities on purchases. Select products available in-store only. While supplies last.

## SMOOTHING

## REPAIRING



Reg. \$23.99

Reg. \$47.99

Reg. \$24.99

Reg. \$24.99

Reg. \$25.99

Reg. \$29.99

Reg. \$32.99

Reg. \$29.99

Reg. \$27.99

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# \$19.99 Liters

SAVE UP  
TO 64%

SELECT 33-oz. SHAMPOO & CONDITIONER LITERS\*

Reg. \$28.99-\$54.99 each

Choose from over **20 salon-brand liters!**



\*Select varieties. Limit 12 total. Beauty Brands reserves the right to limit quantities or purchases. Select products available in-store only. While supplies last.

Reg. \$29.99

Reg. \$54.99

Reg. \$54.99

Reg. \$31.49

Reg. \$32.99



## FREE BLOWOUT UP TO A \$45 VALUE

NIOXIN

STYLIST CHOICE AWARDS  
**WINNER**  
15 Consecutive Years  
'Favorite Thinning Haircare'

**50% off** **SAVE UP TO \$25**  
**SELECT LITERS & KITS\***

Reg. \$40.99-\$49.99 each



Kits Reg. \$43.99 each



Liters Reg. \$40.99 - \$49.99 each

\*Macadamia Professional and Neuma also included in the 50%-off offer.

**\$12.99** **SELECT HEMPZ, TOTAL RESULTS & TIGI BED HEAD**  
**LITERS & VALUE SIZES\***  
**SAVE UP TO 75%** Reg. \$21.99-\$52.99 each *Choose from over 30 products!*



Reg. \$52.99

Reg. \$44.99

Reg. \$44.99

Reg. \$21.99

Reg. \$21.99

Reg. \$21.99

Reg. \$28.99

Reg. \$28.99

Reg. \$30.49

Receive a **FREE blowout** at select Salon & Spas with any \$30 shampoo, conditioner or styling aid purchase.

Blowout can be redeemed through 2/11. Some blackout dates may apply. Appointment required. Product purchase excludes hair accessories and appliances. Limit one free blowout per customer. Specialty styling not included. Under certain circumstances, a minimal upcharge may apply. Visit [beautybrands.com/blowout](http://beautybrands.com/blowout) for a list of participating locations.

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**Liters\***  
**SAVE UP TO 70%**  
SELECT 25- & 33-oz. SHAMPOO & CONDITIONER  
Reg. \$19.99-\$52.99 each



## FREE BLOWOUT UP TO A \$45 VALUE

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