

SHOWSTOPPING  
CONFIDENT  
FEARLESS  
CAPTIVATING  
MODERN  
BEAUTY BRANDS



SHOWSTOPPING



*Welcome to your Beauty Revolution*

We embrace messy hair and laugh lines, slicked-back ponytails and perfect manicures, freckles and fresh faces. This is your Beauty Brands.

Welcome to your complete beauty experience. We have your next holy grail product, whether it's from that brand everyone loves or the newest up-and-comer that you'll be the first to mention. We have the Salon & Spa full of Beauty Experts who have your back (and brows and skin and fingers and toes).

We love our products and treatments, and we can't wait for you to discover what your best self looks like here.

*Lyn Kirby*  
LYN KIRBY, CEO

# Your hair expert

Shampoo, conditioner, co-wash, leave-in, mousse, pomade, gel, heat protector, detangler. We're ready for your curls, your waves, your tangles, your flyaways. Suddenly, every day is a confident one.



**BB TREND:** Loose, flowing waves with enhanced shine are a party-hair essential. Lucky for you, the expert stylists at Beauty Brands offer hairstyling services to help you get the look!



## THE KÉRASTASE PROMISE

Discover instant hair transformation customized to your needs. Start your journey with a concentrated in-salon ritual treatment, and protect your hair's renewed beauty with three simple steps at home.

**CONFIDENT**

BB LOVES: For truly smooth skin, gently exfoliate with your favorite scrub before applying body moisturizer.



## Your skin expert

Experience your best skin yet, and let your most fearless self shine through with the utmost radiance.

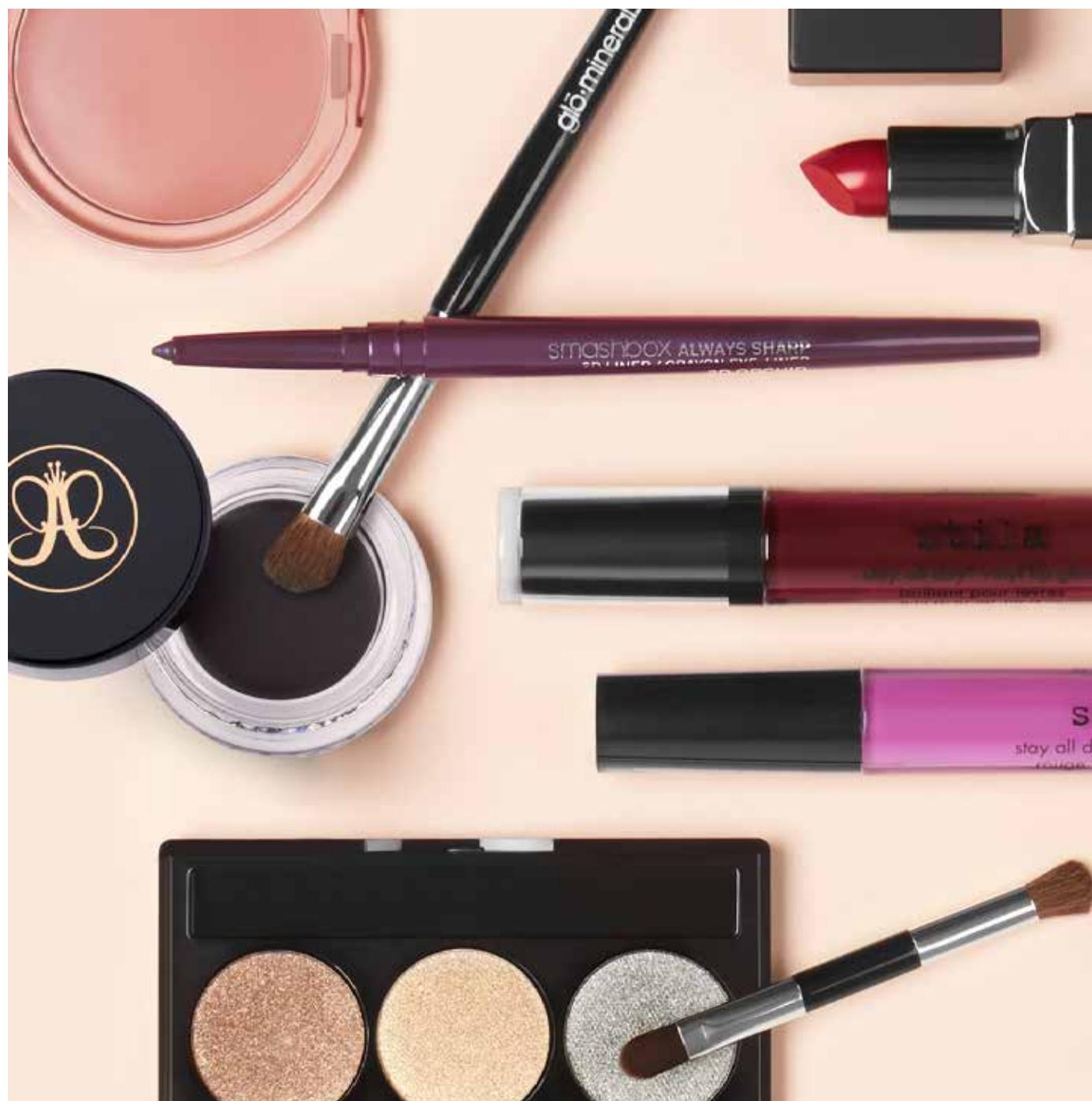


### DISCOVER LUXE SKINCARE FROM DARPHIN

From featherweight serums to sumptuously rich moisturizers, the Darphin Parisian line of skincare features exquisite aromas, fresh botanicals and the finest ingredients to balance and brighten skin.

# Your cosmetics & fragrance expert

It's the check-yourself-out-in-every-reflective-surface kind of makeup.  
Go ahead, be your most captivating, beautiful self.



BB LOVES: Ensure your lipstick has major lasting power by prepping with a coordinating liner.



CAPTIVATING

Whether seeking a new product or a coveted classic, we've got your cosmetics covered in the brands you love most — from eye-popping liners and the prettiest palettes to high-shine lip lacquers and luxe foundation formulas.



# Your Salon & Spa expert

Give us your tired locks, your chipped nail polish, your skin yearning to breathe free. Let our Beauty Experts pamper you with the most modern treatments available.

## BEAUTY BENCH

Expert bar at the front of the store showcases curated products, holds one-on-one beauty consultations, and hosts brand events such as tutorials, talks, and product launches. It's the perfect place to play and discover your new favorites.

## BEAUTY BARS

Visit our much-loved, featured brands for the latest products, 'how-to' advice, makeup sessions and treatments.

## BEAUTY CONCIERGE

First stop when you enter the store. The place to book Salon & Spa treatments and Beauty Bench tutorials, and discover where to go for whatever you want.

## BEAUTY ROOMS

Our Beauty Experts offer innovative therapies, hair design and styling, luxury facials, and head-to-toe pampering to make you look and feel wonderful.

## HAIR

All hair services include a consultation, shampoo and blow dry except conditioning treatment and special occasion styling.

Haircut  
Haircolor  
Blowouts  
Styling  
Hair Extensions

## FACE

Indulge in luxury treatments that leave you fresh-faced and youthful. All facial services include a personal consultation to identify your customized treatment(s).

Facials  
Illuminating Oxygen Eye Treatment  
Wide Awake Eye Treatment  
Diamond Shine Microdermabrasion  
Brow Waxing  
Lash Extensions  
Makeup Application  
Brow & Lash Tinting

## BODY

Revitalize your body with deluxe treatments for everyday pampering or special occasions.

Hair Removal  
Detox Treatment  
Exfoliation Treatment  
Bronze Treatment

MODERN

*We're your experts.  
We're your Beauty Brands.*